

Dear [HR Manager's Name],

I hope this [letter/email] finds you well. I'm super excited to present an idea that could greatly enhance the workplace culture at [Company Name]. I propose that we establish a dragon boat team and participate in the upcoming Wellington Dragon Boat Festival in March 2024.

Here's why you should say yes:

1. **Team Bonding:** Dragon boating is 20 people in a boat all about working together. It's like the ultimate team-building exercise. Our team can develop stronger connections, trust, and team spirit - and work together towards a common goal. This could make our workplace an even more awesome place to be and improve overall employee satisfaction and success.
2. **Networking and Collaboration:** Participation in this festival provides an unparalleled opportunity for our staff to expand their social connections and collaborate across teams. It's an effective means to keep everyone engaged and motivated.
3. **Well-being:** Staying active is important, right? Our dragon boat team would offer a fantastic outlet for staying in shape, reducing stress, and promoting general well-being. Healthier, happier employees translate to fewer sick days and more productivity.
4. **Company image:** Being part of the community and taking part in exciting events like dragon boat racing shows that we're not just all about work but also about personal growth and community involvement. That can draw in top talent and like-minded clients - bolstering our reputation in the market.

Setting up a dragon boat team is far less daunting than it may seem, Wellington Dragon Boat Festival does the heavy lifting with packages that include training sessions and all the equipment, plus festival race day - minimising the logistical challenges. Taking the hard work out of it.

I hope you'll consider this proposal and all the fantastic benefits it could bring to our workplace culture. I firmly believe this initiative will make our company an even better place to work, and foster a sense of pride amongst our employees.

You can find out more about the festival, pricing and registering for a corporate team here:  
<https://www.dragonboatfestival.org.nz/teams/corporate>

Thanks for taking the time to read this. Looking forward to making our workplace even more extraordinary!

Warm regards,

[Your Name]

[Signature (if sending a physical copy)]